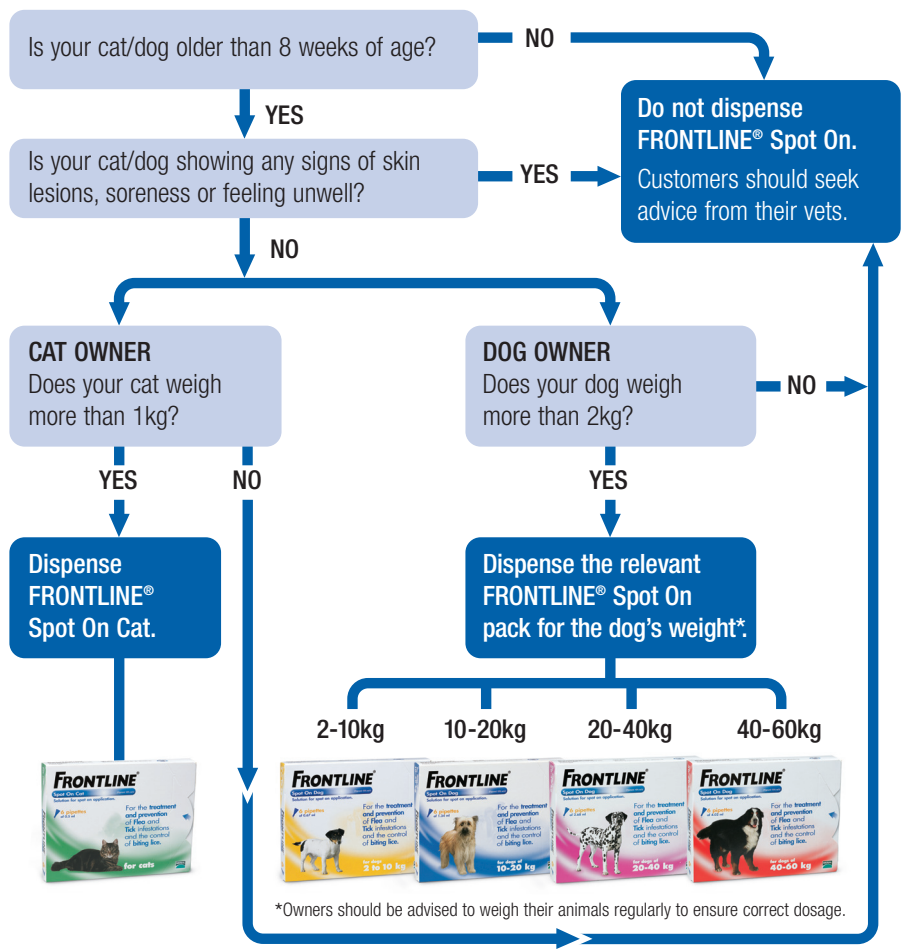


Your at-a-glance guide to selling FRONTLINE® Spot On

When a customer asks to buy FRONTLINE® Spot On, simply follow this flowchart which tells you what questions to ask and what actions to take.



Treatment schedule

	CATS	DOGS
Fleas	Every 5 weeks	Every 2 months
Ticks	Every month	Every month



How to prevent flea infestations

1. Regularly use FRONTLINE® Spot On to kill adult fleas on the pet.

FRONTLINE® Spot On is easy to apply. Full application instructions are available within the product packaging.



2. Make sure all cats and dogs are treated.

Every cat and dog in the household needs to be treated as each animal can act as a host for a flea infestation.

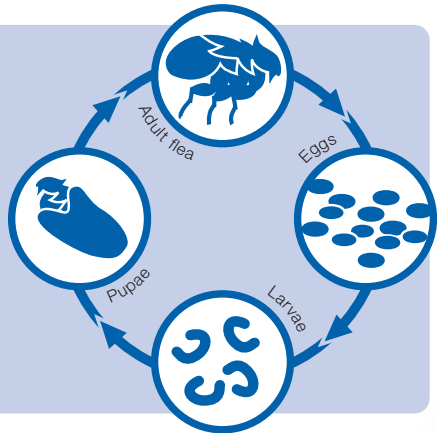


3. Understand the flea life cycle.

95% of a flea problem is in the home.

Female fleas lay eggs on the pet and these drop off onto carpets and furnishings as the pet moves around the home.

Here they develop into larvae and then pupae before hatching as fleas and jumping onto the pet.



4. Regularly vacuum and wash the pet's bedding.

Regularly vacuuming the home and any other areas where the pet has been, such as the car, and washing the pet's bedding will help to prevent infestations.



If you'd like any more information about FRONTLINE® Spot On, please call us on 0870 6000123.



FRONTLINE® Spot On contains fipronil [NFA-VPS].
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FRONTLINE®
Spot On

The gesture of love you can trust